

# **MONEY MATCHING MADNESS™**

## **OFFICIAL RULES**

### **EL PASO HOME & GARDEN SHOW**

**NO PURCHASE NECESSARY TO ENTER OR WIN.**

**A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**ADULTS ONLY (18 YEARS OF AGE OR OLDER).**

**VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

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#### **Sponsored By**

**Show Technology, Inc.**  
21023 Market Ridge, Suite 101  
San Antonio, Texas 78258

("Sponsor")

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#### **IMPORTANT NOTICE**

These Official Rules govern participation in the Money Matching Madness™ Promotion (the "Promotion") conducted during the El Paso Home & Garden Show.

By accepting, possessing, scratching, presenting, or attempting to redeem an official Money Matching Madness™ scratch card, each participant agrees to be bound by these Official Rules and by all decisions of Sponsor, which shall be final and binding in all matters relating to this Promotion.

Failure to comply with these Official Rules may result in disqualification.

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## 1. SPONSOR

The Money Matching Madness™ Promotion ("Promotion") is sponsored and administered solely by:

**Show Technology, Inc.**  
21023 Market Ridge, Suite 101  
San Antonio, Texas 78258

Show Technology, Inc. shall be referred to throughout these Official Rules as the "Sponsor."

Sponsor is solely responsible for administering the Promotion, validating winning tickets, determining participant eligibility, and awarding prizes.

All decisions made by Sponsor concerning these Official Rules or any aspect of the Promotion shall be final and binding.

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## 2. PROMOTION PERIOD

The Promotion begins promptly at:

**2:00:00 p.m. Mountain Time**

on

**Friday, August 28, 2026**

and ends promptly at

**4:59:59 p.m. Mountain Time**

on

**Sunday, August 30, 2026**

(the "Promotion Period").

The Sponsor's official clock shall serve as the sole and final timekeeping device for all matters relating to this Promotion.

No scratch card, prize claim, or purported winning ticket shall be accepted:

- prior to **2:00:00 p.m. Mountain Time on August 28, 2026;**
- or after **4:59:59 p.m. Mountain Time on August 30, 2026.**

Any ticket presented outside of the Promotion Period shall be void and ineligible for any prize regardless of the symbols revealed.

There shall be no exceptions.

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### 3. ELIGIBILITY

Participation in the Promotion is limited to **legal residents of the United States who are eighteen (18) years of age or older** at the time of participation.

#### **THIS PROMOTION IS FOR ADULTS ONLY.**

Proof of age and identity may be required before any prize is awarded.

The following individuals are **not eligible** to participate in or receive any prize associated with this Promotion:

#### **Show Technology**

- Employees
- Officers
- Directors
- Owners
- Shareholders
- Members
- Partners
- Independent Contractors
- Consultants
- Agents
- Representatives

of Show Technology, Inc.

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#### **Mattress Firm**

Employees, officers, directors, owners, franchisees, partners, contractors, representatives, and agents of Mattress Firm.

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#### **El Paso Convention Center**

Employees, management, contractors, temporary staff, volunteers, security personnel, maintenance personnel, event personnel, and all individuals employed by or working on behalf of the El Paso Convention Center.

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#### **Participating Exhibitors**

Owners, officers, directors, employees, sales representatives, contractors, temporary staff, booth personnel, promotional staff, and representatives of any exhibitor participating in the El Paso Home & Garden Show.

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#### **Agencies & Vendors**

Employees or representatives of:

- Advertising agencies
  - Marketing agencies
  - Promotional agencies
  - Public relations firms
  - Staffing agencies
  - Prize providers
  - Security companies
  - Labor providers
  - Consultants
  - Vendors
  - Organizations assisting with administration of the Promotion
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### **Immediate Family Members**

Immediate family members of any ineligible individual are also prohibited from participating.

Immediate family includes:

- Spouse
- Domestic partner
- Parent
- Child
- Sibling
- Grandparent
- Grandchild
- Mother-in-law
- Father-in-law
- Son-in-law
- Daughter-in-law
- Brother-in-law
- Sister-in-law

or any individual residing within the same household regardless of relationship.

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Sponsor reserves the right to require proof of eligibility at any time. And all claimants will be investigated to confirm eligibility.

Any participant determined by Sponsor to be ineligible or who attempts to circumvent these Official Rules shall be immediately disqualified, and any prize claim shall be forfeited.

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## **4. NO PURCHASE NECESSARY**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO PARTICIPATE OR WIN.**

Purchasing admission to the El Paso Home & Garden Show, making a purchase from an exhibitor, or engaging in any commercial transaction will **not** increase a participant's chances of receiving a winning scratch card or winning a prize.

No participant shall receive preferential treatment based upon any purchase or transaction made during the Promotion Period.

Sponsor reserves the right to establish and administer a free method of obtaining an official Money Matching Madness™ scratch card in accordance with applicable law.

Official scratch cards are available only while supplies last.

Each eligible participant is limited to **one (1) official scratch card** during the Promotion Period unless otherwise authorized in writing by Sponsor.

Scratch cards have no cash value and may not be sold, assigned, transferred, exchanged, reproduced, or redeemed except as expressly provided in these Official Rules.

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## 5. HOW TO PARTICIPATE

During the Promotion Period, eligible participants may obtain one (1) official Money Matching Madness™ scratch card from an authorized Sponsor representative at designated distribution locations within the El Paso Home & Garden Show.

Participants should carefully **scratch only SIX play areas** on the card to reveal the symbols beneath. Scratching more than 6 symbols immediately voids the ticket. Each participant may only scratch one ticket.

Only original scratch cards issued by Sponsor are eligible.

Photocopies, photographs, screenshots, altered cards, duplicated cards, recreated cards, counterfeit cards, or otherwise unauthorized reproductions are void.

Participants are solely responsible for safeguarding their scratch card. Sponsor is not responsible for lost, stolen, misplaced, destroyed, damaged, or unintentionally discarded scratch cards.

Ownership of a scratch card does not guarantee that it is a winning ticket.

### 5A. SCRATCH CARD PLAY REQUIREMENTS

Each official Money Matching Madness™ scratch card contains multiple covered play areas; however, **participants are permitted to scratch off only six (6) play areas** on each official scratch card.

**Participants must stop scratching immediately after revealing six (6) play areas.**

**Scratching more than six (6) play areas for any reason will automatically void the scratch card, regardless of the symbols revealed or whether the card would otherwise appear to be a winning ticket.**

A scratch card with seven (7) or more scratched play areas shall be deemed invalid and will not be eligible for verification, prize consideration, or redemption.

Sponsor's determination regarding whether a scratch card has been over-scratched shall be final and binding.

Participants are solely responsible for ensuring they scratch only six (6) play areas before presenting the ticket for verification.

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## 6. GRAND PRIZE

The Promotion offers one (1) **Grand Prize Fund** with a maximum total value of:

**FIFTY THOUSAND DOLLARS (\$50,000.00 USD)**

A participant who reveals **six (6) matching sponsor logos** on a single official Money Matching Madness™ scratch card is deemed a **potential Grand Prize winner**, subject to Sponsor verification.

The appearance of six (6) matching sponsor logos does **not** automatically establish entitlement to a prize. Only 6 squares on the ticket may be scratched – any more than 6 (six) squares scratched invalidates the ticket

All potential winning tickets remain subject to:

- verification of authenticity;
- verification of security features;
- verification of the ticket's unique serial number;
- verification of participant eligibility;
- compliance with these Official Rules.

Sponsor's determination shall be final.

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### Grand Prize Distribution

If **one (1)** verified winning ticket is timely presented during the Promotion Period, that verified winner shall receive the entire Grand Prize Fund of **\$50,000.00**.

If **two (2) or more** verified winning tickets are timely presented and validated during the Promotion Period, the **\$50,000 Grand Prize Fund** shall be divided equally among all verified winning tickets.

Examples:

| Verified Winning Tickets | Prize Per Winner |
|--------------------------|------------------|
| 1                        | \$50,000.00      |
| 2                        | \$25,000.00      |
| 5                        | \$10,000.00      |
| 10                       | \$5,000.00       |

Under no circumstances shall Sponsor be obligated to award more than **\$50,000.00** in total prize money for this Promotion.

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## 7. PRIZE CLAIMS

Potential winning tickets must be presented **in person** to an authorized representative of Show Technology, Inc. during the Promotion Period.

Potential winning tickets must be presented no later than **4:59:59 p.m. Mountain Time on Sunday, August 30, 2026**.

No claims will be accepted:

- before **2:00:00 p.m. Mountain Time on Friday, August 28, 2026**; or
- after **4:59:59 p.m. Mountain Time on Sunday, August 30, 2026**.

Tickets presented outside the Promotion Period are void and shall not be eligible for any prize.

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### **Claim Requirements**

Each potential winner may be required to provide:

- A valid government-issued photo identification.
- Proof of age.
- Proof of eligibility.
- A completed Affidavit of Eligibility.
- A Liability Release.
- A Publicity Release, where permitted by law.
- Any tax forms required by federal, state, or local law, including IRS Form W-9.

Failure to timely provide the required documentation may result in disqualification and forfeiture of the prize.

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### **Payment of Prize**

Following the close of the Promotion Period, Sponsor will verify all timely submitted potential winning tickets.

After verification has been completed and the number of verified winning tickets has been determined, Sponsor will calculate each verified winner's share of the Grand Prize Fund.

Prize payments will be issued within **sixty(60) business days** following completion of the verification process, unless a longer period is reasonably necessary to resolve eligibility or validation issues.

No interest shall accrue or be paid on any prize amount.

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## **8. TICKET VERIFICATION**

All official Money Matching Madness™ scratch cards are subject to verification by Sponsor.

The appearance of six (6) matching sponsor logos alone does **not** constitute a winning ticket or guarantee entitlement to any prize. Only (6) squares can be scratched. More than 6 scratched squares automatically voids the ticket

To be declared a verified winning ticket, the ticket must:

- Be an original official Money Matching Madness™ scratch card issued by Sponsor.
- Contain an intact and readable unique serial number.
- Contain all required security features.
- Successfully pass Sponsor's validation process.
- Be presented during the Promotion Period.
- Be presented by an eligible participant.

- Comply with all provisions of these Official Rules.

The following tickets shall be void and ineligible for any prize:

- Altered tickets
- Counterfeit tickets
- Copied or reproduced tickets
- Tickets that have been tampered with
- Damaged tickets that cannot be authenticated
- Illegible tickets
- Tickets with missing security features
- Tickets with altered or missing serial numbers
- Tickets obtained through fraud or theft
- Tickets presented after the Promotion Period

Sponsor reserves the exclusive right to determine the authenticity and validity of all tickets.

Sponsor's decisions regarding ticket verification shall be final and binding.

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## **9. TAXES**

Each verified winner is solely responsible for all federal, state, and local taxes associated with any prize awarded.

Sponsor will comply with all applicable IRS reporting requirements.

Prior to receiving any prize payment, each verified winner must complete any documentation reasonably required by Sponsor, including but not limited to IRS Form W-9.

Sponsor reserves the right to withhold any amounts required by law.

Failure to provide required tax documentation may result in forfeiture of the prize.

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## **10. PUBLICITY RELEASE**

Except where prohibited by law, acceptance of a prize constitutes the winner's permission for Sponsor to use the winner's:

- Name
- City
- State
- Photograph
- Video
- Voice
- Likeness

for advertising, promotional, marketing, and publicity purposes in any media now known or later developed, worldwide and in perpetuity, without additional compensation or further notice.



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## 11. GENERAL CONDITIONS

Sponsor reserves the right to cancel, suspend, modify, or terminate the Promotion if fraud, technical failures, acts of God, weather events, public emergencies, venue closures, governmental actions, labor disputes, or any other event beyond Sponsor's reasonable control compromises the integrity or proper operation of the Promotion.

Sponsor reserves the right to disqualify any participant who:

- Violates these Official Rules;
- Tampered with the Promotion or any ticket;
- Provides false or misleading information;
- Attempts to interfere with the administration of the Promotion;
- Engages in fraudulent, dishonest, or disruptive conduct; or
- Attempts to gain an unfair advantage over other participants.

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## 12. LIMITATION OF LIABILITY

By participating in the Promotion, each participant agrees to release and hold harmless Show Technology, Inc., Mattress Firm, the El Paso Convention Center, participating exhibitors, prize providers, advertising agencies, promotional agencies, contractors, employees, officers, directors, representatives, volunteers, and agents from any and all claims, liabilities, losses, damages, injuries, costs, or expenses arising out of or relating to participation in the Promotion or acceptance, possession, or use of any prize, except to the extent such release is prohibited by applicable law.

Sponsor is not responsible for:

- Lost, stolen, misplaced, damaged, or destroyed scratch cards;
- Printing or typographical errors;
- Technical or human errors in administering the Promotion;
- Unauthorized reproduction or alteration of tickets; or
- Any delay or inability to award a prize due to circumstances beyond Sponsor's reasonable control.

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## 13. GOVERNING LAW

This Promotion and these Official Rules shall be governed by and construed in accordance with the laws of the State of Texas, without regard to its conflict of law principles.

Any legal action arising out of or relating to this Promotion shall be brought exclusively in a state or federal court of competent jurisdiction located in **Bexar County, Texas**, and each participant consents to the exclusive jurisdiction and venue of those courts.

If any provision of these Official Rules is determined to be invalid or unenforceable, the remaining provisions shall remain in full force and effect.

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#### 14. SPONSOR DISCLAIMER

Mattress Firm, the El Paso Convention Center, participating exhibitors, prize providers, advertising agencies, promotional agencies, staffing agencies, contractors, and organizations associated with the El Paso Home & Garden Show are **not sponsors or administrators** of this Promotion and are not responsible for:

- Administration of the Promotion;
- Distribution of scratch cards;
- Verification of tickets;
- Determination of participant eligibility;
- Prize claims;
- Awarding or payment of prizes; or
- Any disputes arising from this Promotion.

All questions regarding the Promotion, interpretation of these Official Rules, verification of tickets, and determination of winners shall be directed exclusively to:

**Show Technology, Inc.**  
21023 Market Ridge, Suite 101  
San Antonio, Texas 78258

All decisions of Show Technology, Inc. regarding the Promotion are final and binding in all respects.