



—16th Annual—
**HOME &
GARDEN
SHOW**
— AUGUSTA —

Vendor Social Media Guidelines and Tips

- We have Facebook, Instagram and a Facebook Event for each show.
- You may create your own event on Facebook but must name it “(Business Name and/or booth #) at the Augusta Home and Garden Show” and use your own company logo as the header/event photo.
- If you prefer not to create an event, you can share ours and/or comment and tag your business page and share details about your organization, etc. on our event!
- If you would like an opportunity to be featured on our social media in a post by us, please fill out the exhibitor content submission form at the below link:

<https://showtechnology.com/exhibitors-sponsors/exhibitor-info-submission>

Follow/Like/Tag us on Social Media!



@homegardenshows



Event: <https://fb.me/e/26cMPb8lj>



@homeandgardenshows



augustahomeandgardenshow.com

As the show approaches, we will share and/or repost quality pictures, videos, and events that follow these guidelines, so be sure to tag us!



Suggested Social Posts

General Announcement Post:

- Solve all your projects in one place in one weekend at the 16th Annual Augusta Home & Garden Show from 4/23-4/25. Visit augustahomeandgardenshow.com for more details about the show!

Post about what guests can expect:

- We're headed to the Augusta Home and Garden Show on April 23-25! We'll be [explain what you'll have on hand, any deals, anything exciting]. Learn more at augustahomeandgardenshow.com

Suggested Hashtags:

- #AugustaHomeandGardenShow #HomeandGardenShow #JamesBrownArena #Augusta
- We also recommend adding hashtags that you use already for your company

Logo:

- You may include our logo in your promotions, but please ONLY use the official logo (linked below) and do not alter it in any way.

<https://www.dropbox.com/sh/mrfvaqmo9w12nwt/AABhJU4-ra8Pr8c7E8TyWKaOa?dl=0>